

Privacy Policy

Thank you for visiting us today! At Loadstar Consulting, accessible from <https://loadstarconsulting.com/> (“Site”), we care about how your information is shared and used. This Privacy Policy describes the types of information we may collect from you and our practices for collecting, using, and disclosing that information (including personal information). This Privacy Policy applies only to our Site and does not apply to any information collected offline or via channels other than this Site.

Please contact us if you have questions or require more information about our Privacy Policy.

Last updated: January 21, 2025.

CONSENT

Please read this policy carefully to understand our practices regarding your information. By using the Site, you consent to the terms in this Privacy Policy and acknowledge that you have read and understood it. You also accept and consent to the privacy practices and uses or disclosures of information about you as described herein.

This policy may change occasionally (see [Privacy Policy Changes](#)). Your continued use of this Site after we post changes means you consent to those changes, so please review the policy periodically for updates.



DEFINITIONS

For this Privacy Policy:

- **“Site”** refers to loadstarconsulting.com.
 - **“You”** or **“Your”** refers to anyone accessing or using the Site.
 - **“We,” “Us,”** or **“Our”** refers to Loadstar Consulting, Inc., 11815 Fountain Way, Suite 300, Newport News, Virginia 23606.
 - **“Personal Information”** refers to any information that identifies, relates to, describes, or can be associated with an identified or identifiable individual.
 - **“Device”** refers to any device that can access the Site, such as a computer, mobile phone, or digital tablet.
 - **“Log Data”** refers to data collected automatically, either generated by the use of the Site or from the Site infrastructure itself (for example, the duration of a page visit).
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INFORMATION COLLECTION

We collect information in three general categories:

1. **Information you provide us.**

- When you submit a contact form, we may collect personal information such as your organization's name, first name, last name, title, phone number, and email address.



2. Information automatically collected.

- Like many organizations with an online presence, we collect information your browser automatically sends whenever you visit our Site (“log data”). We use this data to analyze traffic patterns, troubleshoot errors, and detect suspicious activity. This data is technical and not personally identifiable and includes:
 - i. **Log Data.** Data recorded in website server logs, such as your IP address, browser type, and other settings, along with the time, date, and pages you visit.
 - ii. **Usage Data.** Data about your interactions with the Site, such as the content viewed, features used, and actions taken.
 - iii. **Device Information.** Data about the device you use to access the Site, such as its name, operating system, device identifiers, and browser type.
 - iv. **Cookies.** Data contained in small text files stored on your device to enhance your user experience. For more details, see our Cookie Notice.

3. Information collected by Google Analytics.

- Google Analytics tracks and reports website traffic, collecting data like the frequency of visits, pages visited, and referral websites. We do not combine Google Analytics data with any personally identifiable information. Learn more about Google's privacy practices [here](#). Disabling cookies can prevent Google Analytics from recognizing you on return visits.



INFORMATION USE

We use the information we collect to:

- Understand and analyze how users interact with our Site.
- Administer and maintain our Site.
- Communicate with you.
- Improve and personalize your user experience.
- Develop or refine services and features.
- Detect, investigate, and resolve fraudulent, illegal, or malicious activity.

DATA RETENTION

We retain collected data for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

- **Data Collected Through Cookies.** Information collected via cookies does not include personally identifiable information and is only used in the aggregate to identify trends and enhance user experience. We retain this data as long as necessary to fulfill their intended purpose or as required by our Cookie Notice, typically 30 to 60 days.
- **Data Collected Through Contact Forms.** Information collected via our contact form is only retained for as long as necessary to respond to inquiries or fulfill requests such as contacting potential clients to discuss their business needs.



SHARING OF PERSONAL INFORMATION

We do not trade, share, or sell your personal information to any individual or organization. All collected data remains confidential.

SECURITY

We take reasonable steps to protect your personal information, including encryption and regular security audits. However, no electronic storage or transmission method is entirely secure, and we cannot guarantee 100% security. Information sent to us may not be safe while in transit.

THIRD-PARTY WEBSITES AND LINKS

Our Site may contain links to websites not operated by us. Please review their privacy and security policies if you follow these links. We are not responsible for third-party sites' privacy, security, accuracy, or reliability.

Information you share on third-party social networking platforms may also be visible to other users and/or users of those third-party platforms without limitation as to its use by us or a third party. Social media platforms may also collect and use your data according to their website's privacy policies. Our inclusion of such links does



not imply endorsement of the content or operators of these sites, except as disclosed on the Site.

PRIVACY OF CHILDREN

We design our Site for users aged 18 or older. By using the Site, you affirm that you are at least 18 years old. We do not knowingly collect personal information from children under 13. If you believe your child has provided personal information, please contact us, and we will remove it.

DATA PROTECTION RIGHTS

You may have rights under applicable law regarding your personal information:

- **Right to withdraw consent.** You can withdraw consent to process your data.
- **Right of access.** You can request copies of your data.
- **Right to erasure.** You can request the deletion of your data under certain conditions.
- **Right to rectification.** You can request corrections to inaccurate or incomplete data.
- **Right to restrict processing.** You can request processing restrictions under certain conditions.
- **Right to object to processing.** You can object to specific types of data processing.



- **Right to data portability.** You can request data transfer to another organization or yourself.
- **Right to lodge a complaint.** You can file a complaint with your local data protection authority.

To exercise these rights, please contact us using the contact details below.

CALIFORNIA PRIVACY RIGHTS

California residents may have additional rights under the California Consumer Privacy Act (CCPA):

- **Right to know.** You can request details about categories and specific personal collected, used, and shared.
- **Right to delete.** You can request the deletion of your data, subject to exceptions.
- **Right to opt out.** You can opt out of selling your data (note: we do not sell any personal data).
- **Right to non-discrimination.** You have the right not to be discriminated against for exercising your CCPA rights.

Learn more about the California Consumer Privacy Act [here](#).

EU RESIDENTS' PRIVACY RIGHTS



Residents of the European Union have rights under the General Data Protection Regulation (GDPR):

- **Right to access.** You can request access to your data.
- **Right to rectify inaccuracies.** You can request corrections to inaccurate data.
- **Right to erasure.** You can request the deletion of your data under specific conditions.
- **Right to restrict processing.** You can request processing limitations under certain conditions.
- **Right to data portability.** You can request the transfer of your data to another controller.

Learn more about the General Data Protection Regulation [here](#).

PRIVACY POLICY CHANGES

We reserve the right to modify this Privacy Policy to reflect changes to our practices or legal requirements. We will post the updated Privacy Policy with an updated “Last updated” date. Continued use of the Site after changes constitutes your acceptance of those changes.

CONTACT US

If you have any questions or requests regarding your data, please get in touch with us:





- **Email:** admin@loadstarconsulting.com.
- **Mail:** 11815 Fountain Way, Suite 300, Newport News, Virginia 23606
- **Phone:** (757) 409-3527

